



Business perspectives

January 2010

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

Celebrating Business

On Thursday, January 21, 2010 the Roseburg Area Chamber of Commerce will proudly host the premier event of the New Year. The 56th First Citizens Banquet and annual meeting of the membership will be held in Douglas Hall at the Douglas County Fairgrounds. The theme of the evening will be "Business Class."

The evening reception begins at 5:30 p.m., with dinner at 6:45 p.m. Online ticket reservations begin January 4, 2010 at www.roseburgareachamber.org/chamber/events.php. Tickets are \$50 per person and \$500 for a table of 10. The chamber office will take reservations beginning January 4, 2010.

During the program the chamber board of directors' gavel will pass from 2009 chamber board president Chris Burnett to Mike Hansen. Chamber leadership will focus on the organization's accomplishments of 2009 and goals for 2010.

Title sponsors for this grand affair are **Umpqua Bank** and **Umpqua Insurance Agency**. The **Cow Creek Band of Umpqua Tribe of Indians**, **Peace Health Medical Laboratories** and **Umpqua Training and Employment** share the honor as corporate sponsors.

The evening festivities include the presentation of 2009 First Citizen honors to two deserving community leaders. And continuing the tradition of the Future First Citizen Scholarship Awards are the sponsors **Umpqua Bank**, **Mrs. Ronnie Bruce** and **Mercy Medical Center**.

Morgan Gives State of the County Address

Douglas County Board of Commissioner Chair Susan Morgan will present the annual State of the County address at the chamber's Monday, January 11 membership meeting. Commissioner Morgan will review and evaluate county issues from 2009 and update chamber members on projected county business plans for 2010.

Reservations are required and lunch is included. Tickets are \$15 for members, \$20 for non-members and tables of eight are available for \$110.

A season pass which allows you admission to all ten programs in 2010, is available for \$140. Purchase your ticket online at www.roseburgareachamber.org/chamber/events.php or by phone at 672-2648, ext. 22.

Upcoming Events

Monday, January 11

**Membership Meeting
State of the County Address**

11:30 a.m. to 1 p.m.

Community Conference Hall

Douglas County Fairgrounds

*Individual Attendee(s) \$15; Corporate Table (8) \$110; Non-Member Attendee(s) \$20
Season (10) Pass(s) \$140*

Sponsored by:



Thursday, January 21

**56th First Citizens Banquet and
Annual Meeting of the Membership**

Douglas Hall, Douglas County Fairgrounds

5:30 p.m. Reception ~ 6:45 p.m. Dinner

Title Sponsors:



Take advantage of the opportunity to register for all Membership Meetings and Government Affairs Breakfasts in 2010 by purchasing Season Passes. Call 672-2648, ext. 22 for more information.

Sponsorships Available

The Roseburg Area Chamber of Commerce welcomes your business to increase visibility in the community through sponsoring, participating and donating to one of our highly reputable events. Some event options include the Dinner in the Park, Membership Meetings, Government Affairs Breakfasts, Golf Tournament or Business Outlook Forum.

(continued on page 3)

2010 Board of Directors

EXECUTIVE OFFICERS

President

Mike Hansen, *Douglas County Fire Dist. #2*

Vice President

Norm Gershon, *U T & E*

Secretary

Debbie Fromdahl, *Executive Director*

Past President

Chris Burnett, *Steve Tuchscherer, CPA, PC*

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Syndi Beavers, *Henry Estate Winery*

Julie Bell, *Fred Meyer*

Neal Brown, *Umpqua Bank*

Dan Clark, *Dole Coalwell Clark et.al.*

Gary Crowe, *FCC Commercial Furniture*

Dan Endicott, *Good Vibrations*

Dell Gray, *Roseburg Clinic, PC*

Greg Henderson, *Oregon Pacific Bank*

Gary Lewis, *Gary's Guide Service*

Kathleen Nickel, *Mercy Medical Center*

Alex Palm, *i.e. Engineering, Inc.*

Harold Sheeran, *Avista Utilities*

Dan VanSlyke, *Wildlife Safari*

Karen Volk, *Karen Volk Realty*

Todd Way, *Douglas FAST Network*

CHAMBER STAFF

Debbie Fromdahl, 672-2648 ext. 12

Executive Director

Diana Harvey, 672-2648 ext. 30

Program & Event Manager

Jean Kurtz, 672-9731 ext. 13

VCB Director

Mary Long, 672-9731 ext. 14

Volunteer Coordinator

Amy McKillop, 672-9731 ext. 24

VCB Sales & Marketing Manager

Teri Phillips, 672-9731 ext. 15

VCB Administrative Assistant

Nancy Austin/Serena Smart, 672-2648 ext. 17

Administrative Assistants

Gail Trimble, 672-2648 ext. 22

Business & Administrative Services Director

Jill Waltenspiel, 672-2648 ext. 23

Sales & Marketing Manager

Joy Yori, 672-2648 ext. 31

Workforce Development Manager

THE PARTNERSHIP(UEDP)

Helga Conrad, 464-3527

Director

Liz Thomason, 492-2821

Land Certification Specialist

Executive Directors's Message

Business Class

by *Debbie Fromdahl,*
Executive Director



As we kick off 2010, a couple of thoughts dominate my reflections on 2009. The first is, "Wow, that's a year like I've never seen before and hope to not see again anytime soon!" The second, which really should be noted first, is "Wow, are we a class act or what?" And, by "we" I am referring to the Roseburg business community.

I've had the privilege of leading this organization for eight years now, and with each passing year my admiration of our local businesses and the people leading them has only grown. But after experiencing 2009, I sincerely have a new-found respect.

The Roseburg Area Chamber of Commerce is truly a class organization. We have stepped up repeatedly to advocate for and represent the interests of business in this community. Whatever challenge we confront is because we are clear about our mission and who we represent.

Facing these issues is, in a way, an effortless challenge, because we are an organization composed of classy business members who don't succumb to whining about their state of affairs but instead dig in with more determination, pushing their businesses through economic difficulties. These members have fought to keep business doors open, people employed and have continued to volunteer for and support the chamber.


While the chamber has certainly lost some members through these difficult times, we have appreciated their reluctance (and certainly understood their need) to leave the chamber in the short term and know most will return when they can. The great thing for the Roseburg Area Chamber, is that even with the temporary reduction in membership, we have lost nothing when it comes to people being willing to volunteer, step up and advocate for business. More than anything else you – our business community – regardless of the challenges you may be facing in your worlds have truly stepped up. That's my definition of "a class act."

The perfect example is the way our members have stood up against measures 66 and 67. While not resorting to complaining about the legislature's untimely and inappropriate decision to impose additional taxes and further burdening the private sector (which has continued to sacrifice to keep our citizens employed) our business community and your chamber is actively standing up to battle these job-ending taxes.

We are proud of our many members who have contributed their time, intellect and money to this campaign to halt taxes that would eradicate jobs, harm business and communities and delay our region and state's much-needed economic recovery. I am proud to represent our businesses in this community and around the state. A community where the business class is first class.

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Business Perspectives
Vol. 27 No. 1
Phone: (541) 672-2648
Fax: (541) 673-7868
www.RoseburgAreaChamber.org

**Remember to
Vote NO on 66
and 67 by
January 26,
2010.**



Shop Chamber and Save / E-coupons

As a qualifying member of the Roseburg Area Chamber of Commerce you have the opportunity to be a part of the Shop Chamber and Save Program! Over 40 chamber businesses offer discounts to chamber members. Call the chamber office and request your 2010 discount cards for you and your employees. Some restrictions apply. Please call 672-2648, ext. 23 for more information on this great opportunity.

Visit www.roseburgareachamber.org and click on "More" under "Live", then click on "check out our e-coupons" or see page 6 of this newsletter for a list of participating chamber members and their offers.

Sponsorships

(continued from page 1)

The chamber strives, through sponsored events, to provide our member businesses with numerous opportunities for networking and development while maintaining a healthy balance between dues and non-dues revenues.

In addition to cash sponsorships, chamber members can also increase business exposure and awareness by donating products and services as in-kind sponsorships, or for use as door prizes and auction items at chamber events.

Call 672-2648, ext. 30 for details on how your organization can contribute to the chamber and increase your visibility in the community by sponsoring.

Got News?

Pacific Power's website is now doing more to *turn the answers on* for customers in Oregon, Washington and California. The website has been redesigned with a new look and improved navigation and content. The changes went live November 20. "These changes to pacificpower.net will make it easier for our customers to quickly find the information about Pacific Power they're looking for," said Pat Egan, vice president of customer and community affairs.

Creative Catering is now serving fine dining on Sunday evenings, special holidays and private parties in their location at 60 SE Main Street, Winston. Each Sunday evening features a five-course meal with choice of two entrees. They also feature a variety of local wines each week. Reservations are required at 679-2270.

As of December 5, KEZI 9 NEWS is broadcasting in full digital throughout Roseburg and surrounding areas. To receive KEZI 9's digital signal viewers only need to rescan their digital television set and/or converter boxes. For more information, contact the local KEZI office.

Ingrid DeGroot, Financial Consultant, has joined the D.A. Davidson & Co. office in Roseburg. She assists individual investors and businesses in reaching their financial goals, by providing a variety of investment products, services and solutions through D.A. Davidson & Co.

Mark Dennett, Dennett Consulting Group of Ashland, has written a new marketing book, *POWERSHIFT MARKETING: 101 Ways to Shift Your Company into High Gear*, filled with more than a hundred tips for your business. For more than a decade Dennett has conducted small business workshops, coached some of Oregon's most successful companies and done research projects for the City of Roseburg and branding work for the Chamber's Roseburg Visitors & Convention Bureau.

Roseburg Book & Stationery, one of the oldest downtown stores in Roseburg, the oldest Hallmark store on the West Coast and in the same location at 549 SE Jackson St. since 1910, will be celebrating their 100 Year in Business Anniversary in 2010! Kicking off the celebration will be an Open House/Birthday Party on Saturday, February 6 for long time employee, Vera Wilson on her 92nd birthday.

Advertising Opportunities

Advertising is one of the many benefits the Roseburg Area Chamber of Commerce offers to its members. Internet ads, newsletter inserts, and ads in the *Business Perspective* are all great ways to get your message to other chamber members and shoppers in the community. If you would like more information about advertising opportunities with your chamber, please call 672-2648, ext. 23.

**ENTER TO WIN
A Civil War WEEKEND!**

Visit any PremierWest Bank Branch for your chance to WIN a weekend trip to the
**Oregon State vs. Oregon
2010 Civil War!**

**PremierWest
BANK**
People doing business with people.

For locations contact us at: 440-2600 or www.PremierWestBank.com

No purchase necessary. Must be 18 years of age or older to enter. Chances of winning depend on number of total entries received. Drawing will be held January 31, 2010. PremierWest employees, directors, board members, affiliates, and agents and their immediate families (spouse, parents, children and siblings and their respective spouses), and individuals living in the same households, whether related or not, of the above are not eligible to win. Winner is responsible for the payment of taxes on the prize. By entering the Sweepstakes, entrants agree to the use by PremierWest Bank of their names, cities and states of residence and photographs/likenesses for advertising and promotional purposes. Only one entry per person, per day permitted. Member FDIC. Equal Housing Lender.

Welcome New Members

Booster Juice

Megan Kozlowski
1122 NW Garden Valley, Ste. 102
Roseburg, OR 97471
Ph: 672-5868 Fx: 672-5868
christophergcordova@gmail.com

Restaurants

A healthy, great tasting fast food alternative. Smoothies, fresh squeezed juices, sandwiches, wheatgrass, frozen yogurt and a full line of Republic of Tea products.

Hair 4 You

Roberta Goforth
919 NW Highland St.
Roseburg, OR 97470
Ph: 677-8898 Fx: 672-6636
salon@hair4you.net
www.hair4you.net

Barbers, Beauty Salons, Hairstyling

A family-friendly environment catering to men, women and children. Providing custom color and weaves, designer haircuts, hair extensions, full body waxing and genuine Gel Nails. Bridal parties welcomed and encouraged. Check out our online store for product and gift certificates.

Holiday Inn Express

Bobbi Allen
375 W. Harvard Ave.
Roseburg, OR 97470
Ph: 673-7517 Fx: 673-8331
holiday@douglasfast.net
www.hiexpress.com/roseburgor-ex
Lodging

Heritage Painting & Fine Finishing 1, LLC

Lisa Welding
925 Charter Oaks Dr.
Roseburg, OR 97471
Ph: 673-6869 Fx: 673-6875
heritagepainting1@yahoo.com
www.heritagepainting1.com

Painting Contractors

Specializing in house repaints, interior and exterior, commercial and new construction. From pressure washing to new stain on the kitchen cabinets, we can do it all for you.

South Umpqua Disposal

Charles Glanz
191 Gael Lane
Myrtle Creek, OR 97457
Ph: 863-3363 Fx: 863-4964
southumpquadisposal@frontiernet.net
Garbage and Recycling Services

A commercial and residential garbage collection company that also provides construction drop boxes for construction/demolition and industrial collection. Cardboard recycling is also offered for commercial customers. South Umpqua Disposal, under the ownership of Charles Glanz, has been in operation since 1978, serving Myrtle Creek, Canyonville, Riddle, Days Creek and the surrounding areas.



Thank You Renewing Members

Adapt
Addcox Heating Center
Altrusa International, Inc. of Roseburg
American Red Cross/Oregon Pacific Chapter, Umpqua District
Area Health Education Center
Associated Buyers, LLC
ATRIO Health Plans
Bailey Veterinary Clinic
BC Auto Parts
Brooke Communications
Callahan Village Assisted Living Facility & Retirement Cottages
Circle of Success
Cooper's Pest Control
Coos / Douglas Neighbor to Neighbor
Dianne's Deli & Coffee Shop
Douglas C.A.R.E.S.
Douglas Consumer Credit Counseling
Douglas County Waste Reduction & Recycling
Douglas Fast Network
FCC Commercial Furniture
Flury Supply Co., Inc.
Formally Yours Tuxedos, Inc.
Hairstyles for Men
Harvard Avenue Drugs
HPS Electrical Apparatus
Jasmine White Design / A Taste of Umpqua
Andrew Johnson, PC Attorney
Limb Walker Tree Service, Inc.
Lithia Roseburg Auto Center
Nordic Veneer, Inc.
Office of Vocational Rehabilitation Services (OVRs)
Oregon Tax Specialists
Peace Health Medical Laboratories
Premier Tanning / Barb's Flowers
Roseburg Public Schools
Roseburg Town Center
Southern Oregon Telecom, Inc.
Steamboat Inn
The Steel Outlet, Inc.
UCC Foundation
Karen Volk Realty
Walmart*
Weston Eye Center

Roseburg Area Chamber of Commerce FiveStar Member Club

- ★ Douglas Fast Network
- ★ FCC Commercial Furniture

January 2010

- 1** Chamber / Visitors Center Closed – **Happy New Year!**
- 7, 14, 21, 28** SCORE free business counseling, call 672-2648, ext. 27 for appointment
- 12, 26** 7 a.m. **Greeter’s Committee***, Manor House, 3400 NW Edenbower
- 5** 8 a.m. to 12 noon, **“Surviving/Thriving Turbulent Times”** Seminar, Holiday Inn Express. To register, call 672-2648, ext. 22.
- 11** 11:30 a.m. **Membership Meeting**, Douglas County Fairgrounds sponsored by *Roseburg Forest Products* (see flyer)
- 12** 8 a.m. **Government Affairs Team***, Chamber Conference Room
9 a.m. **Executive Committee***, Chamber Conference Room
- 14** **Project Leadership** Law Enforcement /Criminal Justice Workshop
- 19** 7 a.m. **Board of Directors***, Downtown Fitness & Aerobics Center
8:15 a.m. **RWIB Executive Committee***, Chamber Conference Room
- 20** 8:30 a.m. **Marketing Committee***, Chamber Conference Room
4 p.m. **RWIB Emerging Workforce Committee**, location TBA
- 21** **56th Annual First Citizens Banquet and Annual Meeting of the Membership**, 5:30 p.m. Reception, 6:45 p.m. Dinner, Douglas County Fairgrounds, Douglas Hall
- 27** 7:30 a.m. Douglas County Employer Council Meeting, Employment Department

Business Member Spotlight

Dole, Coalwell, Clark, Mountainspring & Mornarich, P.C.

Brief Business History: Dole, Coalwell has been in continual existence since its founding in 1913 by Dexter Rice and Bert Orcutt. Current members of the firm are: Bruce R. Coalwell, Dan W. Clark, Stephen Mountainspring, Jeff Mornarich, Jason Montgomery and James Forrester.

Marketing Niche: Dole, Coalwell provides a wide variety of legal services for the residents of Douglas County. Its members are admitted in all courts with jurisdiction in Oregon.

Business Philosophy: We strive to provide our clients with the soundest legal advice and most effective legal advocacy.

Industry Trend: Lawyers in the big cities seem to rely on advertising for business. Dole, Coalwell prefers to rely on its reputation and connections to the local community for its business.

Why Dole, Coalwell, Clark, Mountainspring & Mornarich, P.C. joined the Roseburg Area Chamber of Commerce: Since its founding, the firm has served the legal needs of both large and small businesses in Douglas County. Because of its connections to area businesses, the firm has always supported the Chamber. Several former and current members have served on the Chamber Board and retired partner Don Dole is a former First Citizen.

(Winners are selected each month from the Membership Meeting drawing of attending member business cards.) Congratulations to Dan W. Clark, Attorney at Law.



**It's time
to shine!**

Whether it's a passion for theatre, success in business or a desire to make the next big discovery, Umpqua Community College has programs to get you started.

DISCOVER YOUR BRILLIANCE.

Visit us at
www.umpqua.edu.



Umpqua Community College is an
equal opportunity educator and employer.

Shop CHAMBER and SAVE!

Show your Roseburg Area Chamber Discount Card at these participating members!
Discounts good thru December 31, 2009

AdVenture Graphics

"We make you look better"
957-8413

10% off Vinyl Lettering
& Computer Graphics

Alexander's Greek Cuisine

643 SE Jackson

10% off Lunch or Dinner
(Does not apply to specials or
alcoholic beverages)

Armadillo Self Storage

7845 Old Hwy 99N

1 month free with 6 month
commitment

Bailey Veterinary Clinic

248 NW Garden Valley

10% off All Flea & Tick Products

Barb's Flowers, Premier

Tanning & Nail Salon

1440 NW Valley View

Buy 5 tans, receive 2 free
& 10% off fresh or silk floral
arrangements. (Excludes
weddings and funerals)

Cardinal Services

"There's nothing Temporary
about our service"

250 NE Garden Valley, Ste 17

15% off Placement Fee

Chase Home Loans

957-5505

\$300 off closing costs;
(Applied at closing of a
Chase Home Loan. Free
prequalification valid for
purchase and refinance
mortgage. Applications
received by 12.31.09. Other
restrictions & limitations apply)

Enterprise Rent a Car

150 NE Garden Valley

10% off Regular Retail Rates
for Chamber members and
their families

Express Employment

Professionals

"Your Only Locally Owned
Staffing Company"

680-7258

Four free hours on any placement

Gallery Arts Custom Framing

507 SE Jackson Street

10% off all Custom Framing!

Hanson Jewelers

709 SE Jackson

10% off Regular Retail Price

Henry Estate Winery

687 Hubbard Creek

25% off Cases
(Cases can be a mix of wines)

Joe's Towing & Recovery

672-4388

25% off Retail Towing Services

JV Media Design

677-7440

10% Discount on design services
for new clients - Roseburg Area
Chamber Members Only

Leif Photography

516 SE Jackson

Tuesdays 20% off

Long's Flowers

864 NW Garden Valley

673-0929

10% off any purchase
excluding wire orders

Macy's

Roseburg Valley Mall

10% Discount on your purchases
at Roseburg Macy's (Cannot be
combined with any other discount
and normal exclusions apply)

Makena Beach

Tan and Boutique

940 NW Garden Valley, Ste 102

One free Level 1 or Level 2 tan for
new clients. \$5 off Mystic Tan
session (Cannot be used with any
other discount or coupons)

MegaByte Computer Services & Cyber Cafe

962 W Harvard

\$100 off any new

complete Desktop System
or Laptop over \$1,100

Northwest Lifestyles

"Styles That Fit Your Life"

445 SE Jackson

10% off All Regular Price Clothing,
Shoes & Accessories
(Some restrictions apply)

Northwest Outdoors

"Where Your Adventure Begins"

435 SE Jackson

10% off Regular Priced
Merchandise
(Some restrictions apply)

Occasionally Yours

Party Rental

412 SE Jackson

672-4026

25% professional
fee discount

Oregon Tool & Supply

276 SE Stephens

10% off Regular Priced
Merchandise. (Excludes services
& special orders)

Overhead Door Company

of Roseburg

673-4802

10% off Window Coverings
Purchases

Pacific Air Comfort, Inc.

1440 NE Dee

672-9510

20% off Standard Service
price for repairs on heating
and cooling equipment

Party Time Rentals

563 SE Jackson

10% off Any Regular Priced
Merchandise

Quality Inn

427 NW Garden Valley

15% off Rack Rates!

(May not be combined with
other discounts)

Alanson Randol, DDS

1100 NW Garden Valley

50% off bleaching or fluoride
trays with completion of full
mouth x-rays and exam

Bruce Roman, DDS PC

500 SE Douglas

10% discount on All
Orthodontic services
for new patients

Roseburg Remodeling

643-4623

10% Discount on Remodeling
Contracts over \$5,000;
5% Discount under \$5,000
(Mention this discount
upon contact)

Sims Electric

721 SE Oak

10% off Service Work!
(Mention this discount when
requesting service)

Sleep Inn & Suites

2855 NW Edenbower

15% off Rack Rates

(No other discounts apply)

Sprint

161 NE Garden Valley, Ste 105

25% off your wireless
accessory purchase
(Limited to stock on hand)

Travelodge of Roseburg

315 W Harvard

20% off Rack Rates

Umpqua Computers

378-7890

Free One Hour business
consultation. Service contracts
available. Please call or
email for details.
Jason@UmpquaComputers.com

Umpqua Mini Storage

292 Weyerhaeuser

10% off New Rentals

Umpqua Sweets & Treats

1157 NE Stephens St., Ste 4

10% discount to
chamber members

Umpqua Valley Fire Services

229-0911

10% off All Sales & Services;
15% off All Sales & Services
for Chamber members
joining in 2009

West Harvard Furniture

2558 W Harvard

\$50 off purchase over \$599
(Not valid with other discounts or
coupons. Some restrictions apply.
See store for details)

Wildlife Safari

Winston

10% off Wildlife Safari
Membership
(Not valid with other offers)

Windmill Inn of Roseburg

1450 NW Mulholland

10% off Standard Rate

Wintergreen Nursery,

Landscaping & Florist

8580 Old Highway 99S, Winston

10% off Regular Priced
Merchandise!

Workshops & Seminars

January 5 8 a.m. to 12 noon, **Surviving/Thriving Turbulent Times**, Holiday Inn Express, sponsored by Douglas County Employer Council, Umpqua Community College and Roseburg Area Chamber of Commerce, \$49. To register, call 672-2648, ext. 22.

January 20 4 to 7 p.m., **Write a Business Plan**, UCC Workforce Training Center, 2555 NE Diamond Lake Blvd., presented by D. Mahoney, \$58. To register for #36618 call 440-7744.

Work in Progress

RWIB Thrives Under Chamber Leadership

In 2003 the Douglas County Regional Workforce Investment Board became the only rural regional workforce board in the state of Oregon to operate as a committee of a chamber of commerce. Under the leadership of the Roseburg Area Chamber of Commerce the workforce board has shown success and vitality. The relationships cultivated have produced numerous accomplishments over the past six years, a few are listed below.

- ◆ Engaged business in Workforce Collaborative initiating the development of soft skill and technical programs and awareness of workplace substance abuse;
- ◆ Connected area high schools with the Employability Skills Panel reaching over 3,000 students;
- ◆ Hosted “Connecting the Emerging Workforce with Business” serving over 550 students;
- ◆ Funded, cooperatively with the Chamber Foundation, 14 students to attend Survivor Youth Leadership Program;
- ◆ Organized Roseburg High School Career Fair with 600 students and 40 businesses participating;
- ◆ Reinforced employer communication with Umpqua Community College for training needs;

Economic Trends

	Sept 2009	Sept 2008	Oct 2009	Oct 2008
Total Employment, DC	40,488	41,997	39,782	41,586
Total Unemployment, DC	6,598	4,147	6,600	4,442
Unemployment Rate	16.1%	10.3%	15.9%	10.9%
City of Roseburg Building Permit Values				
Residential	\$634,600	\$536,609	\$679,921	\$2,257,852
Commercial/Public	\$130,725	\$23,448	\$73,205	\$833,229
Total	\$765,325	\$560,057	\$753,126	\$3,091,081
Relocation Requests Received	17	17	17	26
Lumber Composite Price (per 1000bf)	\$235	\$276	\$236	\$240
Structural Panel Composite Price (per 1000sf)	\$273	\$319	\$256	\$292

Information compiled from various sources. Some figures may be preliminary estimates.

- ◆ Approved over a dozen programs to the “Eligible Training Provider List” allowing potential students to seek additional educational funding sources;
- ◆ Strengthened member representation on the Oregon Workforce Alliance and the Oregon Workforce Investment Board;
- ◆ Allotted over \$675,000 to area businesses for training and skill-up of employees through the Workforce Response Team;
- ◆ Facilitated community and educator roundtables and visioning meetings to further the strategic goal of “a sited regional business and manufacturing occupation training center” – currently the South Douglas County Career & Technical Center;
- ◆ Increased accessibility to state legislators, governor’s workforce staff, and state and local economic and workforce development agencies;
- ◆ Provided direct correspondence with the Governor’s office for workforce issues;
- ◆ Maintained active involvement of county commissioners in workforce development issues.

Independently, these are all constructive opportunities, but together they build an aggressive and flourishing workforce arena. The chamber, through its RWIB, continues

to focus on countywide efforts to involve business leaders in youth workforce development programs, as well as strengthen relationships with economic development partners.

NOTE: “Work in Progress” is brought to you by the Douglas County Regional Workforce Investment Board. Contact workforcemgr@roseburgareachamber.org for more information.





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TERRACE**

*Elegant, Resort-Style Retirement
Living For Active Seniors
Featuring:
Restaurant-Style dining
Luxurious private apartments
~ Pets Welcome ~*

Call for a VIP Lunch Tour
541-672-2500 or 800-888-5994
1970 W. Harvard, Roseburg OR
www.riverviewterrace.com

An Investment in Our Future Leaders

The Roseburg Area Chamber of Commerce's 2010 Project Leadership Class project will give a face-lift to the entrance of Fir Grove Elementary, bringing much-deserved recognition to the school. Driving down West Harvard Avenue, one may not notice the elementary school that has contributed to the foundation of many of our community's current and future leaders.

The beautification project will consist of colorful silhouettes of children along the fence line and a permanent entrance sign located at the corner of West Harvard Avenue and Stewart Park Drive. The chamber's leadership class also plans to improve the tops of the fence posts.

Fundraising for the project is under way, so be sure to keep an eye on your mailbox for additional information. Generous donations from community businesses and Fir Grove alumni, have gotten the project off to a great start.

Those interested in making a tax-deductible donation to the Fir Grove Elementary project for needed materials may contact Chris Guastaferrro, 784-3660, ext. 204 or Patrice Glasscock, 672-1616. Donations may also be sent to the Roseburg Chamber Foundation, PO Box 1026, Roseburg, OR 97470.

Project Leadership is a nine-month program for business and community representatives designed to develop informed, civic-minded leaders. The Roseburg Area Chamber of Commerce's Project Leadership program is in its 21st year and enjoys its partnership with Umpqua Community College.



Business Perspectives **Publication Deadline**

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly.



Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.



For advertising contact 672-2648, ext. 23



Roseburg Area Chamber of Commerce
PO Box 1026 • 410 S.E. Spruce St.
Roseburg, OR 97470
(541) 672-2648 • Fax: (541) 673-7868



Email: salesmgr@roseburgareachamber.org
www.RoseburgAreaChamber.org

International Trade Seminar Hosted by The Partnership

*by Helga Conrad, Director
The Partnership*



As with most companies during these economic times, Douglas County manufacturing companies are experiencing challenges on many levels. Most companies are working hard to do more with less.

To assist these companies, The Partnership recently hosted a seminar on International Trade. Our state partner, Business Oregon International Division, presented an overview on marketing globally. The presentation, by Dana Edward Shannon, a specialist on international trade with Business Oregon, who has first hand experience in international trade through his own business, covered such topics as informational feed services, risk analysis and assessment data, partnering with other Oregon companies, trade missions and trade shows. He also covered working with XM bank and the US Department of Commerce and Federal Government contracts, and much more.

Business Oregon will continue to work with local manufacturers interested in competing globally. The state of Oregon has a large export market, from grain and wood to food and technology products. It is important to stay on top of the opportunities for export.

Business Oregon will be hosting additional exporting seminars in Salem. An all day International 101 workshop will be held on January 27. For additional information on this seminar, contact Dana Shannon at dana.shannon@state.or.us.